

# Youngji Cho

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## EXPERIENCE

### tActi / Blank / Engineered Garments (Nepenthes)

SEP 2021 - PRESENT  
HEAD DESIGNER, WOMENSWEAR

- Lead all aspects of creative and technical design for tActi, an in-house womenswear imprint grounded in EG's workwear heritage, overseeing silhouette development, fabric selection, and garment construction from concept through production.
- Translate traditional menswear construction techniques, functional pockets, utilitarian seaming, honest material weight, into refined womenswear pieces with distinct narrative and seasonal coherence.
- Drive fabric and material development in collaboration with manufacturers and suppliers, with particular attention to authentic texture, provenance, and wear character.
- Manage the full production timeline: fittings, adjustments, sample approvals, and final quality review.
- Represent the brand at showrooms, trade presentations, and press events, communicating the design vision clearly and compellingly to retail and media partners.

#### COLLECTION CREDITS:

- Engineered Garments Menswear S/S & F/W 2022-2025
- Nepenthes Women's Line 'Blank Label' S/S & F/W 2022-2023
- Nepenthes Women's Line 'tActi' Launch S/S & F/W 2024-2026

### Lush Cosmetics Korea

2015 - 2021  
DESIGNER & CREATIVE CONTRIBUTOR

- Designed and executed visual and creative work across multiple fashion-adjacent projects, including ADER error and Handsome (Hyundai Department Store Group).
- Provided styling, art direction, and visual production coordination for brand collaborations and marketing campaigns.
- Developed marketing materials and visuals that required consistent creative sensibility and brand alignment across varied client contexts.

### Thom Browne

JAN 2015 - 2016  
DESIGN INTERN

- Assisted with technical drawing preparation and digital specification documentation for the Fall/Winter 2015 collection.
- Provided production and development support during New York Fashion Week.

### Engineered Garments

MAY 2012 - SEPT 2012 & SEPT 2013 - DEC 2013  
PRODUCTION TEAM INTERN

- Managed pattern specifications and size grading; conducted quality control inspections and facilitated communication between factories, vendors, and the brand.

Asher Levine / 2012 / DESIGN INTERN

Aprogod / 2012 - 2013 / STYLING & PHOTOGRAPHY

Bean Pole S/S Lookbook / 2011 / PHOTOSHOOT ASSISTANCE

NY Fashion Week / 2010 - 2011 / BACKSTAGE VOLUNTEER

Designer with 12+ years in heritage-informed construction, authentic fabric development, and garment craft. Trained at Parsons and shaped by hands-on work within Engineered Garments. Deeply attuned to the storytelling embedded in construction details, silhouette, and material provenance. Fluent in both the technical and the creative: from pattern-room precision to showroom presentation.

## EDUCATION

### Parsons The New School for Design

2014  
BACHELOR OF FINE ARTS / FASHION DESIGN

- W.M. Chase Scholarship
- BFA International Scholarship
- Dean's BFA Scholarship

## AWARDS & RECOGNITION

- 2014 Style.com x Kering Empowering Imagination Competition Finalist
- 2014 Parsons Benefit Runway Show - Senior Thesis Showcase
- 2014 Saks Fifth Avenue - Featured Window Display
- 2014 Hugo Boss Senior Thesis Display
- 2013 Shoe Polytechnic x Parsons Competition Winner

## SKILLS

Design & Construction: Design & garment construction, Fabric research & material development, Creative direction & styling, Production coordination

Adobe Creative Suite: Photoshop, Illustrator, InDesign

Languages: English, Korean